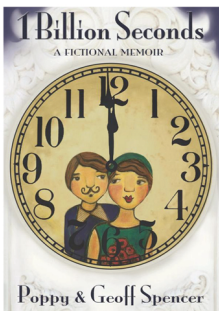




POPPY AND GEOFF SPENCER
RELATIONAL EXPERTS AND
WORK-LIFE STRATEGISTS

AUTHORS OF



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INTERVIEWED BY



Are Your Employees' Soft Skills Hurting Your Hard Profits?

As Millennials, Gen-X-ers, and Boomers move through the workplace, generational diversity is the norm. This includes the way people interface with one another. Smart phones have dumbed down our ability to communicate, and while many are electronically proficient, we are rusty on our face-to-face exchanges. Some of our greatest problems occur in our multigenerational workspaces, but we've looked at the problems the wrong way.

"Soft skills have the power to impact hard profits," is the motto of relational experts, Poppy and Geoff Spencer, one they learned to put into practice through their years in the corporate sector, and with Myers-Briggs Certified, Poppy, a psychology professor for 7 years. Added to their years of experience: an innovative trademarked process they share with audiences around the country.

SHOW / STORY IDEAS

- 5 Communication Tools for Millennials, Gen X-ers, and Boomers Who Speak Different Languages
- #1 Secret for Millennials to Stop Job Hopping
- 3 Measures to Prevent the Millennial's Mom from Intervening in the Office
- 6 Strategies to Prevent Fracturing in the Family Business
- 5 Steps to Build Emotional Intelligence EQ and Soft Skills in the Workplace
- 3 Tactile Tactics and Team Building to Improve Company Communication and Seek Conflict Resolution
- Millennials, Gen X-ers, and Boomer Bosses: 5 Ways to Stay, Not Stray.
- These Work-life Strategists Uncover the #1 Toxin that Disrupts the Office
- 71% of Businesses in a Survey Lament **this** Profit-losing Statistic: 5 Tips to Save the Company Bottom Line

READY TO IMPROVE YOUR COMMUNICATION?

Poppy and Geoff are available for interviews by arrangement. Please see below for contact information or visit relationalexperts.com for more details.

TESTIMONIALS

"Probably my favorite interview ever!" –*Ted Hicks, Host of Late Night Parents radio show*

"The Emotional Clock® is something employees need. Most people leave without having a conversation. This is a process employees need to understand in order to engage." –*Eric Spiegel, CEO of Siemens*

"Poppy and Geoff provided a dynamic and engaging workshop to our 65 team members. With their guidance, we enhanced team-building, understood different personalities, as well as, our specialist's communication styles!" –*Coral Pleas, CEO and Owner of Cutting Loose Salons*

"Relationship experts, Poppy and Geoff have their own, personal amazing story and it is clear from the start that they use that experience to instruct, guide, and encourage others in their own relationships. They have a way of engaging with people and getting them to open up and communicate and, as a leader, I know that communication is key in any relationship." –*Keith Quick, Vice President of Operations, Sarasota Family YMCA*